Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement

Unity Enterprise Holdings Limited 盈 滙 企 業 控 股 有 限 公 司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 2195)

VOLUNTARY ANNOUNCEMENT REMOVAL OF SENIOR MANAGEMENT

Reference is made to the announcements of the Company dated 12 September 2023 (the "Announcement") in relation to the appointment of Mr. XIANG WEN WEI as senior management of the Company. Unless otherwise stated, all the capitalised terms used herein shall have the same meaning as those adopted in the Announcement.

REMOVAL OF SENIOR MANAGEMENT

On 13 November 2023, the Company has terminated the employment of Mr. XIANG WEN WEI who was the marketing manager and senior management of the Company. The Company takes the view that the management style and business philosophy of Mr. XIANG is not compatible with the business culture and future development of the Company.

The Directors consider that the removal of senior management will not have any material adverse impact to the business or financial position of the Group.

By Order of the Board of Unity Enterprise Holdings Limited Chan Leung

Chairman and Executive Director

Hong Kong, 13 November 2023

As at the date of this announcement, the Board comprises Mr. Chan Leung (Chairman and Chief Executive Officer) as an executive Director; Ms. Chan Mei Wah, Mr. Mak Alexander and Mr. Wu Hak Ping as independent non-executive Directors.